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EXPLORING THE BENEFITS OF THREE DIMENSIONAL ILLUSTRATION

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Technological advances in software creation and computing power have made three dimensional imagery a practical method of illustration. This research is for the purpose of demonstrating the overwhelming benefits that digital illustration provides when compared to traditional means. To understand this, both mediums were explored: the traditional style of illustration and the three dimensional method. Research showed that digital illustration is a medium that can realistically convey abstract concepts and designs to the viewer through the use of 3d space by creating a virtual interchangeable environment. Also, though the use of software, digital illustrations can now be manipulated to resemble traditional styles. These findings accurately demonstrate the practicality of three dimensional illustrations.